



TOTAL TENNIS LAKE MACQUARIE

SPONSORSHIP PROPOSAL

Lake Macquarie's complete tennis solution.
Belmont ~ Mount Hutton ~ Rathmines



Tennis NSW ~ Most Outstanding Regional Club
4 x Winners ~ 2018, 2021, 2022 & 2024

WHO WE ARE

- ✓ Locally owned business with 16 local staff all with a passion for sport, exercise and community.
- ✓ Operate 3 Lake Macquarie venues, including 17 tennis courts, 6 pickleball courts & 2 Pro Shops.
- ✓ Deliver the complete program - from beginner to elite coaching, comps, leagues, membership & more.
- ✓ Collectively have won 6 Tennis NSW Awards, along with an additional 5 Finalists nominations.
- ✓ Fully digitally engaged, with full automation, 24/7 booking systems and the industry's best technology.



WHERE WE OPERATE



Belmont Tennis Club



Address: 10 Livingstone Street, Belmont.

Features: 8 x synthetic grass tennis courts, 1 x indoor pickleball court, Pro Shop, amenities & practice wall.

Mount Hutton Tennis Club



Address: 20 Dunkley Parade, Mount Hutton.

Features: 4 x synthetic grass tennis courts, 5 x outdoor pickleball courts, Pro Shop, amenities & practice wall.

Rathmines Tennis Club



Address: 107 Rosemary Row, Rathmines.

Features: 4 x synthetic grass tennis courts, clubhouse, amenities & practice wall.

OUR WEEKLY AUDIENCE

Interaction	Comprised Of	Quantity
Players	Students in programs, schools, public hirers and league/comp players.	1,042 Average weekly players
Spectators	Parents, siblings, teachers, friends of players and stakeholders.	1,563 Average weekly visitors
Social Media Engagement	Engagement across our Facebook, Instagram and YouTube socials channels.	114,800 Average monthly views
Online Engagement	Website traffic and views to our website, League Portal & Customer Portal.	16,500 Average monthly views

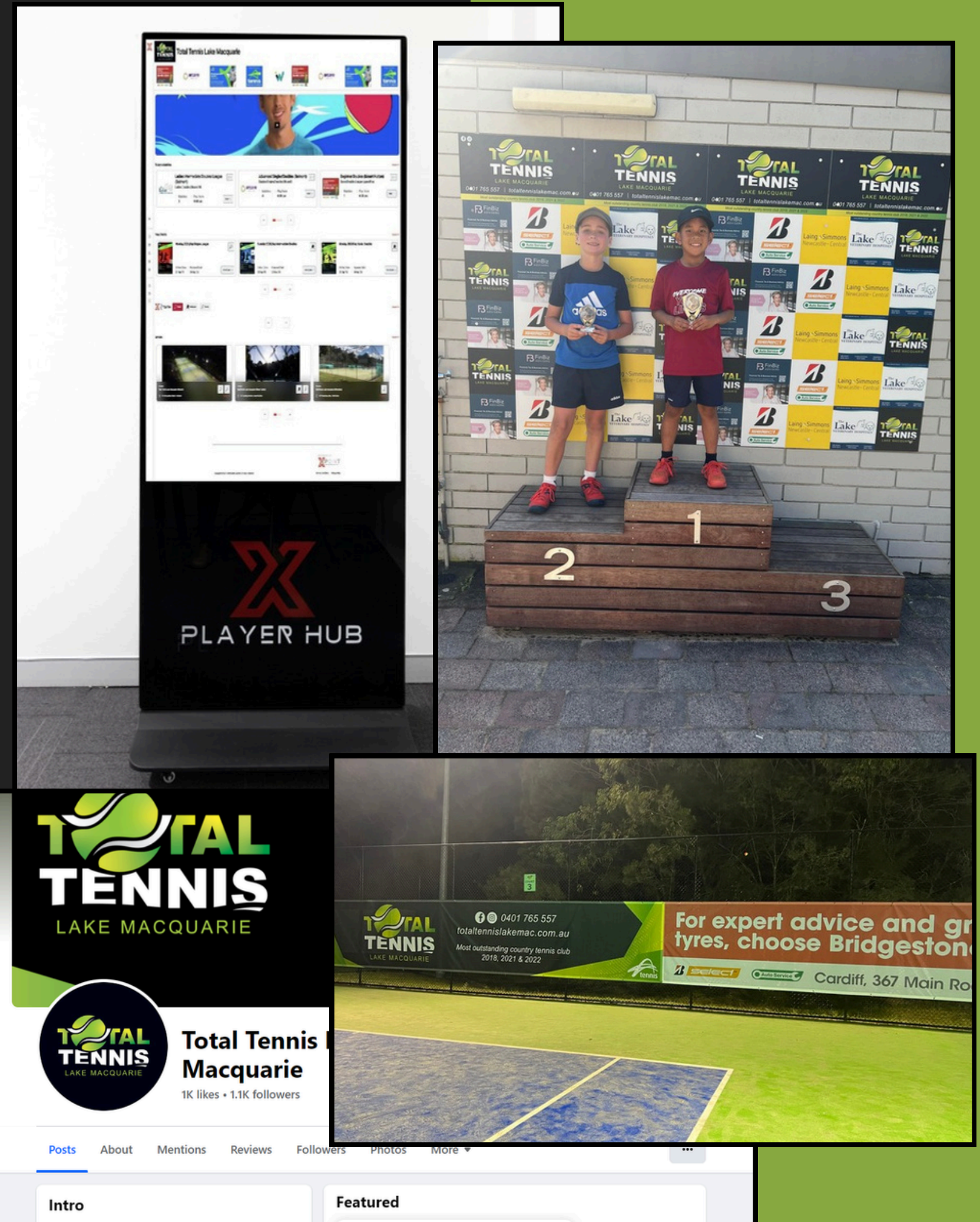
OUR OFFER

- ✓ Digital 4K kiosks delivering 30 video or static adverts per day and 6 TV's displaying ads across all 3 venues.
- ✓ Strong social media presence, with ability to post a quarterly ad and constant tags/mentions on content.
- ✓ Sponsors branding displayed across our website, League Platform, Customer Portal and mailing lists.
- ✓ Logos and branding physically displayed across all our Pro Shops, Sponsor Walls and physical marketing.
- ✓ Optional additional signage that will be professionally installed and maintained at all three venues.

All of the above for only
\$150 + GST
Monthly cost

+

Optional Signage
**PRICING ON
NEXT PAGE**



OPTIONAL SIGNAGE

Additional signage is completely optional and sponsors can choose to have as much/little as they like. Sponsors own and keep their signage. TTLM will organise all sign delivery, installation and upkeep at no cost.



Windbreakers



Sizing: 10.0 m x 1.8 m

Securely displayed behind the courts at any venue for maximum exposure to clients and by-passers.

\$330 + GST
Per sign produced

Pro Shop Signage



Sizing: 1.2 m x 0.60 m

3mm alupanel laminated signs placed in high traffic areas that provide professional brand awareness.

\$65 + GST
Per sign produced

Court Number Signs



Sizing: 1.2 m x 0.30 m

Show brand ownership of specific court/s and your brands support for the activities that occur there.

\$40 + GST
Per sign produced

CONTACT US

FOR NEXT STEPS



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